

March 30, 2024

Subject: Partner with the King George Rotary Club to benefit local children!

Dear Valued King George Community Partner,

Thank you for being a great part of the King George Community. Every year since 2019, we have been holding an annual event called "Flags for Heroes", where we proudly display approximately 150 American Flags for all of the community to see for about 2 weeks. It gives us a sense of pride when we hear horns honking and people waving and giving us a thumbs up as they pass by.

Sponsorship Opportunity

We are seeking "Hero Businesses" who would like to help us bring this community event together again and help us raise money to invest in the future of our community, our children. Please consider being a sponsor of our 6th Annual "**Flags for Heroes**" **Event!**

- **Event Name:** Flags for our Heroes – A field of American Flags on 05/18/2024 - 6/01/2024
- **Purpose:** To recognize local heroes as chosen by our community members, such as military, veterans, first responders, law enforcement, parents, and teachers.
- **Event Website:** www.kgdflagsforheroes.org
- **Location:** KG Community Center (8076 Kings Hwy), next to the firehouse.

\$500 Business Donations include

- Promotions on website and social media
- Banner Displays
- An opportunity to share words at the Raising of the Flags event on 05/18/24.

\$1000 Business Donations include

- Promotions on website and social media
- Event Banner Displays
- An opportunity to share words at the Raising of the Flags event on 05/18/24.
- Logo displayed on our 2024 Flags for Heroes Billboard, located on Route 301.
- Automatic Sponsorship of Rotary's "A Great Wine Out" event in the fall of 2024

Our goal is not only to lift the spirits of every person who drives by during our display of American flags, but to raise money to invest back into education in our community. All monies raised will support such things as the YMCA's 'Bright Beginnings' program, STEM Programs, KG Education Foundation, Coats for Kids, Love Thy Neighbor, Brisben Center and many other needs within our community. Your donation automatically makes you a Sponsor. Thank you again for your support.

Sincerely,

Lantana Locke
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